(Following Paper ID and Roll No. to be filled in your Answer Book)											
PAPER ID :113605	Roll No.						·				

## B.Tech.

## (SEM. VI) THEORY EXAMINATION 2013-14

## **ERP**

Time: 2 Hours

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Total Marks: 50

Note: - Attempt all questions.

- 1. Answer any two parts of the following: (5×2=10)
  - (a) What is ERP? How the ERP system evolved?
  - (b) Discuss the limitations of an ERP system; also specify the myths about ERP.
  - (c) What are the components of enterprise information system? Explain with neat diagram.
- 2. Answer any two parts of the following:  $(5\times2=10)$ 
  - (a) Discuss the importance of an efficient SCM (Supply Chain Management) in ERP and also describe its components.
  - (b) What are the ERP supporting technologies? Explain them briefly.
  - (c) Discuss why data warehouses are important and how they can be integrated with ERP system.
- 3. Answer any **two** parts of the following:  $(5\times2=10)$ 
  - (a) What are the major ERP market players? Explain five of them you are familiar with.
  - (b) Define the main ERP modules in detail.
  - (c) Explain the integration of ERP with respect to SCM and CRM applications.

- 4. Answer any two parts of the following:  $(5\times2=10)$ 
  - (a) What is the big bang approach? What are its advantages and disadvantages?
  - (b) Discuss each ERP implementation phase and list out the activities to be performed in each case.
  - (c) What is SDLC? Write down its role in ERP Implementation.
- 5. Answer any two parts of the following:  $(5 \times 2 = 10)$ 
  - (a) Write important features of the following ERP system:
    - (i) SAP
    - (ii) ORACLE
  - (b) How organizational culture in integrated with ERP? Explain it in detail.
  - (c) What do you mean by E-Commerce? How does E-Commerce affect the success of ERP?