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## M.B.A.

**THEORY EXAMINATION (SEM-II) 2016-17  
BUSINESS ENVIRONMENT***Time : 3 Hours**Max. Marks : 100**Note : Be precise in your answer.***SECTION – A****1. Explain the following:****10 x 2 = 20**

- (a) What are the elements of Micro Environment?
- (b) What is the concept of SEZ?
- (c) What do you mean by Socialism?
- (d) What is meant by Globalization?
- (e) What do you mean by the concept of mixed economy?
- (f) What do you mean by consumerism?
- (g) What do you mean by the concept of pure capitalism?
- (h) What is the basic role of EXIM Bank?
- (i) What do you mean by MRTP Act?
- (j) Explain the term CSA?

**SECTION – B****2. Attempt any five of the following questions:****5 x 10 = 50**

- (a) What are the importance and objectives of corporate governance?
- (b) What is globalization? Why do companies go global? Briefly discuss the ways in which globalization is manifested.
- (c) What are the various demographic factors which are relevant for a business to progress?
- (d) Why the socio-cultural factor an important environmental factor that should be analysed while formulating business strategies?
- (e) What is market socialism and what are the advantages and disadvantages of the total socialism?
- (f) What is competitive environment and how can organisations improve cooperation in competitive environment? Explain it with the help of an example.
- (g) What do you mean by MNC's and discuss the advantages and disadvantages of MNC's in the development of the country.
- (h) What do you mean by FDI and discuss the advantages and disadvantages of FDI in country development.

**SECTION – C****Attempt any two of the following questions:****2 x 15 = 30**

- 3. Discuss the Porter's five forces model of competitive analysis.
- 4. "Rules of WTO make life easier for all" Do you agree with the statement. Why? Discuss the arguments for and against India's membership of WTO.
- 5. Discuss the power of SEBI. Do you think SEBI require more freedom of work to handle stock market speculation and other risk management?