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MBATM

**THEORY EXAMINATION (SEM-II) 2016-17
TOURISM CONCEPTS & PRINCIPLES****Time : 3 Hours****Max. Marks : 100****Note : Be precise in your answer.****[SECTION – A]****1. Attempt all the following questions -****[2x10=20]**

- a) Define Tourism?
- b) What is service in tourism?
- c) Define Culinary Tourism?
- d) Write full form of following –
 - i. PATA
 - ii. ASTA
- e) Write city name of the following –
 - i. Hawa Mahal
 - ii. Fatehpur sikri
- f) Goa is famous for which type of tourism.
- g) What is hovercrafts?
- h) Write any two toy train name.
- i) What are the elements of tourism products?
- j) What is religious tourism?

[SECTION – B]**2. Attempt any five questions –****[10x5=50]**

- a. Write about the concept of tourism.
- b. What is cultural and health tourism?
- c. Define tourism products and name the elements of tourism products.
- d. Write about All – India permits.
- e. Explain about type of tourists.
- f. Inter-relationships between, tourism, recreation and leisure.
- g. What are components of tourism industry?
- h. Write in short the characteristics of tourism products.

[SECTION – C]**Attempt any two questions.****[15x2=30]**

3. Explain Tourism Product Life Cycle?
4. Origin location and functions of UFTAA.
5. Explain typology of tourism products.