

(Following Paper ID and Roll No. to be filled in your Answer Book)

Paper ID : 270302

Roll No. 

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**MBA**

**(SEM. III) THEORY EXAMINATION, 2015-16**

**International Business Management**

**[Time:3 hours]**

**[Maximum Marks:100]**

**Note: Attempt All questions.**

**Section-A**

1. Attempt All Parts. all parts carry equal marks. Write answer of each part in **short**.

(2x10=20)

- (a) What is the role of import quotas in protecting domestic economy?
- (b) Licensing proprietary technology to foreign competitors can result in loss of a firm's competitive advantage. Discuss.
- (c) As an international manager what techniques can you use to hedge your firm against exchange rate risk?

- (d) "WTO has been instrumental in promoting international development" Justify.
- (e) Critically evaluate the effectiveness of Eclectic theory in promoting foreign investments.
- (f) "Maintaining cordial international labour relations is very challenging". Discuss
- (g) Other than cash, what are the various forms of subsidies?
- (h) Economic integrations across various regions have helped in development of economies? Justify
- (i) What are the effects of dumping by China and the East Asian countries on indian industry?
- (j) Compare and contrast the various staffing approaches.

### Section-B

2. Attempt any Five of the following: (10x5=50)

- (a) "The biggest challenge in capturing the global market is Environment".
- (b) "International Product Life Cycle Theory is an outdated theory". Discuss this statement highlighting its key features.

- (c) Critically examine the Comparative Cost Advantage Theory of International Business.
- (d) Do you agree that various protectionist measures adopted by governments worldwide have well served their purpose? Discuss.
- (e) NAFTA & EU has produce significant net benefits globally. Discuss.
- (f) Debate the relative merits and demerits of fixed and floating exchange rate regimes. In your opinion which system is more desirable for international business?
- (g) Elaborate on the role of IMF in giving a boost to international business.
- (h) Discuss in detail the various dimensions of International Human Resource Management.

### Section-C

3. Case study: (1x30=30Marks)

It is 6:2 a.m on February 7 in the Equadorean town of Cayambe, and Mrs. Baker had just been dropped off for work by the company bus. She pulls on thick rubber gloves, wraps an apron over her dress, and grabs her clippers , ready for another long day. Any other time of the year, Maria would work

**Questions:**

- (a) How has participation in the international rose trade helped Equador's economy and its people?
- (b) Why do you think that Equador's rose industry only began to take off 20 years ago? Why do you think it has grown so rapidly?
- (c) Do you think governments in the developed world should place trade sanctions on Equador roses as a protectionist measure?

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